

Apex 21 Irons

Product Name: Apex 21 Irons

What this product is replacing: Apex 19 Irons

Product Intro Date: 12/01/2020

Product at Retail Date: 11/02/2020

Price: £ 1,089 (Steel) – £ 1,399 (Graphite)

Product Intro:

Apex is synonymous with legendary forged performance. It's the iron that created the forged distance category, with a premium construction that exemplifies what demonstrably superior and pleasingly different is all about.

Apex 21 provides an extraordinary level of forged performance and craftsmanship. It's the first forged iron designed with Artificial Intelligence for faster ball speeds, and that's just the beginning.

Our world-class R&D team has improved spin consistency using A.I., increased forgiveness from our massive Tungsten Energy Core, and enhanced the shaping for even better turf interaction. In short, these irons deliver superior performance with iconic feel on every swing.

Features & Benefits

The first Apex Iron designed with A.I.

Our A.I.-designed Flash Face Cup is in a forged Apex Iron for the first time ever. The unique A.I. architecture in each iron creates high ball speeds and increased spin robustness across the face. They're engineered for impressive distance and pinpoint control.

Consistent launch and increased forgiveness

For the first time, we've implemented our Tungsten Energy Core into an Apex Iron. With 5x the tungsten of Apex 19, we can precisely position the Center of Gravity to promote outstanding launch throughout the set, and more forgiveness on off-center shots.

Forged blade feel in a players Distance Iron

Apex Irons are renowned for their pure feel, and Apex 21 is no different. The body of the iron is 100% forged from a 1025 mild carbon steel body, and our patented urethane microspheres deliver exceptional sound and feel at impact. The improved shaping also helps to enhance feel through the turf.