

# Chrome Soft Truvis Golf Ball

**Product Name:** New Chrome Soft Truvis Golf Ball

**Product one liner:** This Ball is Different

**Who is this product aimed at:** Golfers of all levels

**What this product is replacing:** Chrome Soft Truvis

**Product Intro Date:** 23/01/18

**Product at Retail Date:** 19/07/18

**Price:** £37.99 per dozen

**Available colours:** White/Pink, White/Red, Yellow/Black, White/Black, White/Blue, White/Red/Blue

## **Product Intro:**

Chrome Soft Truvis Golf Balls combine Tour-proven performance with unparalleled feel and exceptional mis-hit forgiveness. Everything about the ball that changed the ball is better because we've innovated at every layer, starting with our groundbreaking new Graphene Dual SoftFast Core. The result is an extremely fast and soft-feeling ball that promotes high-launch and low spin off the tee for long distance, and incredible shot-stopping spin around the green. The new Chrome Soft Truvis is better to its core.

## **Features and Benefits**

### **Increased Focus and Visibility**

The popular Truvis pattern is specifically designed to maximize your view of the golf ball for better focus and visibility.

### **Fast Ball Speeds and Low Spin Off The Driver**

New Graphene-infused Dual Soft Fast Core with a new, larger inner core maximizes compression energy while minimising driver-spin and promoting high launch for long distance.

### **Distance and Control Through The Bag**

Premium dual-core construction promotes more distance off longer clubs, and more control off mid-irons, short-irons and wedges.

### **Pinpoint Greenside Control**

Thin ultra-soft Tour Urethane Cover feels fantastic and generates shot-controlling, stroke-saving spin on pitches and chips.

### **Ultra-Soft Feel**

The fast Sub-Mantle, soft Tour Urethane Cover, and low compression core combine for unparalleled feel.

### **Forgiveness**

Softer golf balls compress easier on off centre hits for incredible distance all over the face.

### **Which Ball Should You Play?**

Chrome Soft: Softest feel, best forgiveness, straight flight

Chrome Soft X: Soft feel, high forgiveness, workable flight